



# Vivian Suárez

Product designer / Play designer

"The only thing that makes a dream impossible is the fear of failure"

## WORK EXPERIENCE

- 2020 **Product Designer / Project Manager**  
Create For Life studio by Amco, Guadalajara, Mexico ● 1 app on the road
- 2018 **CEO and Product/ Play Designer**  
Mico Toys. Guadalajara, Mexico ● 3 toys on the market
- 2017 **Product Designer / Project Manager**  
Kuca Boom. Guadalajara, Mexico ● 7 published apps  
● More than 5000 worldwide downloads
- 2015 **Interior Designer, Intern**  
AMPS Architecture. Madrid, Spain
- 2015 **Game Assistant**  
Chiquitectos. Madrid, Spain
- 2014 **Play Designer**  
Novedades Montecarlo. Mexico City, México ● 2 board games on the market

## ACHIEVEMENTS

## AWARDS

- 2020 **1st place Early Childhood Educational Materials**  
Mico Emotion App
- 2018 **Parents Choice Award "Recomended"**  
Kuca Senses App
- 2016 **Selected Chicco Design For Kids**  
Baby chair for Chicco. Italia
- 2015 **Second place and exhibited at the "World Fair of Italy"**  
"Tosca Project" for the Sigaro Toscano brand. Italy
- 2013 **Franz Mayer Museum Exhibition**  
Amatl and Atik furniture. Mexico City, Mexico

## EDUCATION

- 2022 **Business Analytics**  
Coderhouse certificate
- 2021 **Innovative Projects Scholarship**  
Mind Innovación. Guadalajara, Mexico
- 2015 **Design and management of creative and innovative projects**  
European Institute of Design (IED). Madrid, Spain
- 2015 **Design of toys and children's product**  
European Institute of Design (IED). Madrid, Spain ● Best career project
- 2016 **Study abroad scholarship**  
Politécnico di Milano. Milan, Italy
- 2015 **Bachelor of Industrial Design**  
University Autónoma Metropolitana. Mexico City, Mexico ● Best career project

As a child, I always remember myself with a pair of scissors in one hand and a pencil in the other. My favorite game was to build things in order to play with my brother.

For me, designing is more than a job, it's an important part of my life and I do it because it's something I love and I feel passionate about

I believe in design as a lifestyle, a way in which people can define their identity through the objects around them in their everyday life.

## CONTACT

vlis.design@gmail.com  
+52 1 55 7279 6643  
Linkedin: vlisdesign

## LANGUAGES

Spanish native speaker  
Italian B2  
English B1

## SKILLS

- ● ● ● Figma
- ● ● ● Scrum and Agile
- ● ● ● Product manager
- ● ● ● Wireframing
- ● ● ● Prototyping
- ● ● ● Iteration and testing
- ● ● ● Creativity
- ● ● ● Planning
- ● ● ● Conceptualization
- ● ● ● Team management

## MY PROJECTS

www.viviansuarez.com  
www.micotoy.com  
www.behance.net/VivianSz